

Non-market benefits analysis by CRC for Water Sensitive Cities



The CRC for Water Sensitive Cities in partnership with Melbourne Water assessed people's preference for different enhancement options along the Main Outfall Sewer (MOS)/Federation Trail reserve.

PROPERTY PRICE ANALYSIS

THE TRANSFORMED SECTION OF THE MOS AT BROOKLYN HAS GENERATED A VALUE UPLIFT OF

\$24K

PER PROPERTY



\$4.7M

COMBINED ADDITIONAL TOTAL VALUE FOR THE 200 ADJACENT PROPERTIES

CHOICE SURVEY ANALYSIS



868

people surveyed



86%

were willing to pay for reserve improvements.

Willingness to pay range*

\$35-221



ATTRIBUTES ASSESSED



General park facilities



Exercise facilities



Stormwater management



Vegetation



Connectivity/crossings



Shared use path

RESPONDENTS WERE WILLING TO PAY MORE FOR MORE TREES

\$179



RESPONDENTS WERE WILLING TO PAY SIGNIFICANTLY MORE FOR THESE COMBINED PARK FACILITIES

\$221

Drink fountains



Seats



BBQ



Toilets



Stormwater management



\$114

FOR POLLUTANT REMOVAL

\$135

FOR POLLUTANT REMOVAL AND WATER REUSE



RESPONDENTS HAVE INDICATED A STRONG WILLINGNESS TO AVOID THE CURRENT DERELICT CONDITION OF THE MOS RESERVE