



CRC for
Water Sensitive Cities

Program D Project 6.1

Developing an evaluation and learning framework

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An Australian Government Initiative





Why should the CRCWSC undertake evaluation?

- Learning and improvement – opportunities for change
- Ensuring the research is getting out to the right audience
- Supports engagement activities
- Accountability
- Evidence for attribution

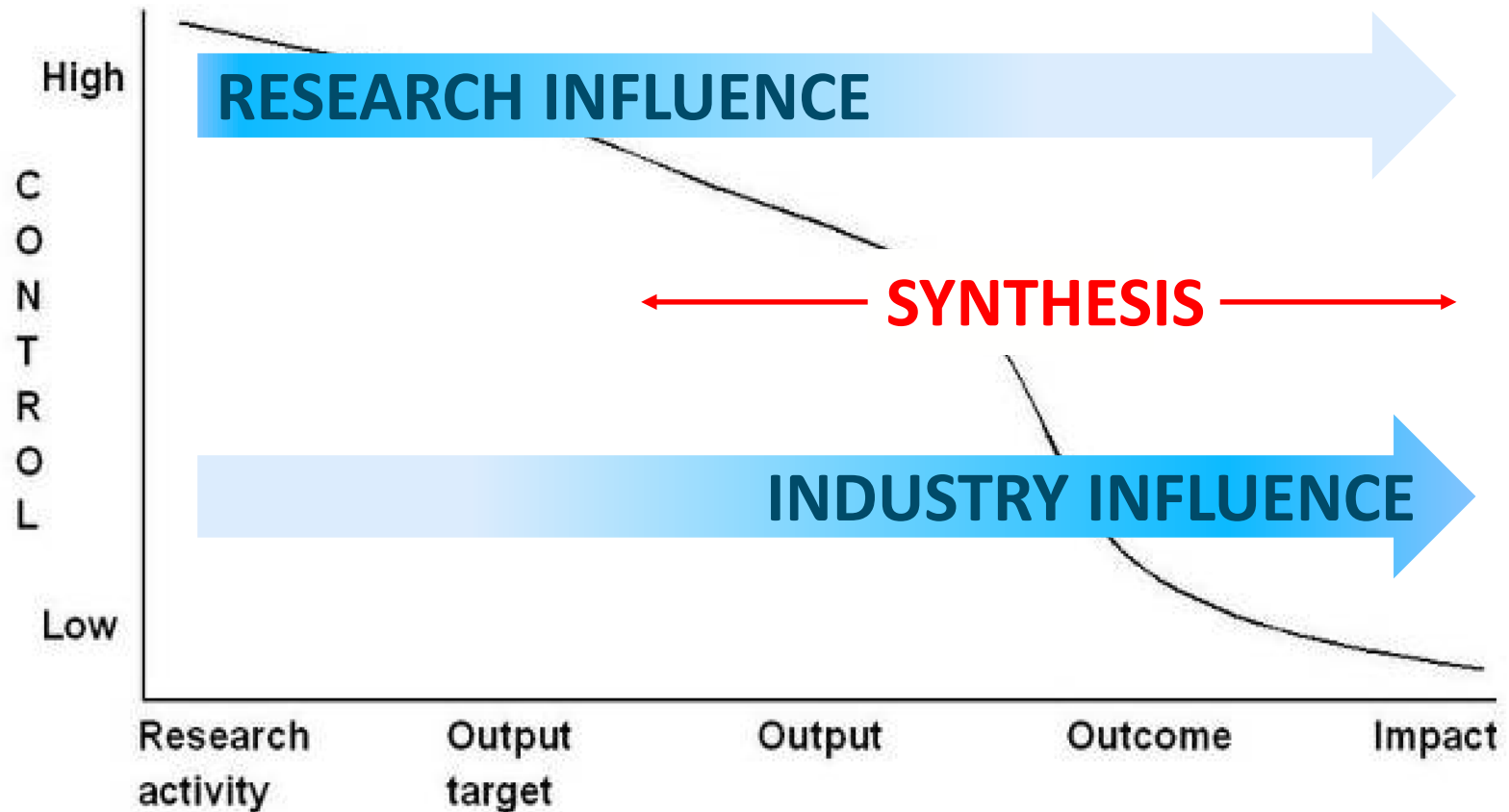




"We'd like to publish it, do nothing to promote it, and watch it disappear from the shelves in less than a month."

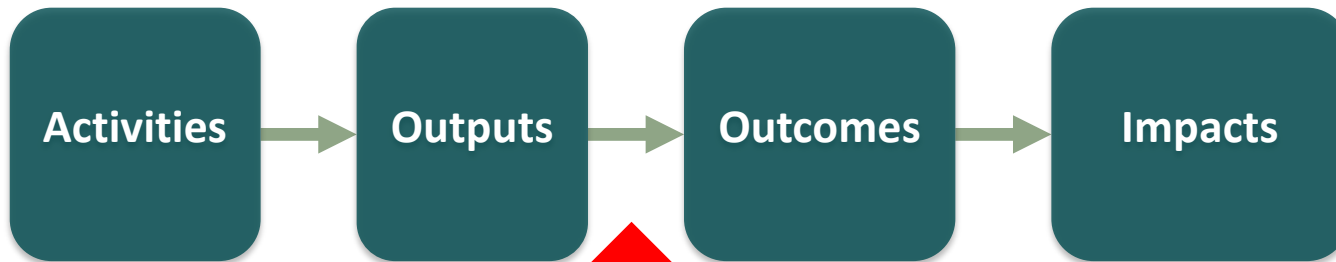


Reaching impact: Researcher & Industry roles





Going beyond linear impact pathways...





Supporting Adoption – Maximising Impact

- The CRCWSC has a clear strategic plan and focus on collaboration to ensure impact is achieved.
 - Industry partners engaged in research activities
(i.e. testing, validating)
 - Advisory panels/committees
 - Synthesis activities
(i.e. Ideas of Tonsley)
 - Demonstration projects
 - Industry Partner workshops



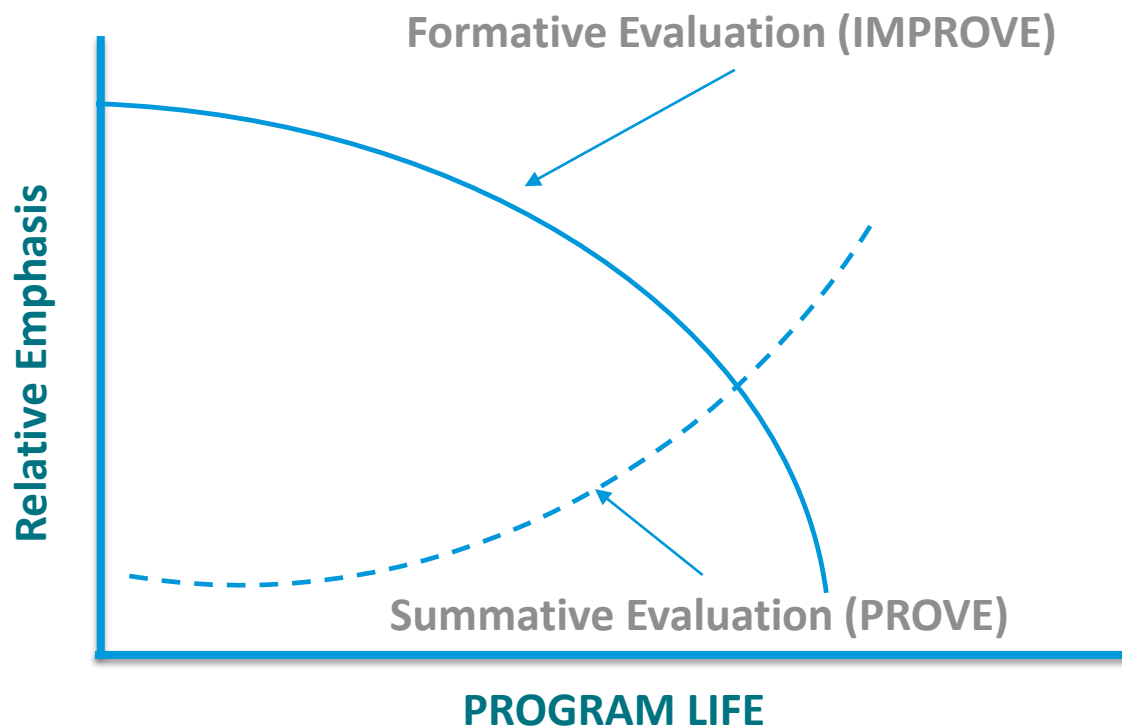


The framework aims to provide...

- An instrument/approach for change
 - A mechanism for monitoring and benchmarking progress towards impact
 - Which enhances communication and engagement
- For example:
 - Identify emerging issues (*limited uptake...why?*)
 - Highlight areas of success (*rapid/broad uptake...why?*)
 - Areas that could be strengthened...



Evaluation at different Program stages



Process-based ...
how and why,
by whom...

Effectiveness ...
Evidence of achieving
outcomes/impacts

- For further information on D6.1 contact

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