

# Industry Impact of the CaWSC Research Program: Insights from five case studies

Annette Bos & Megan Farrelly
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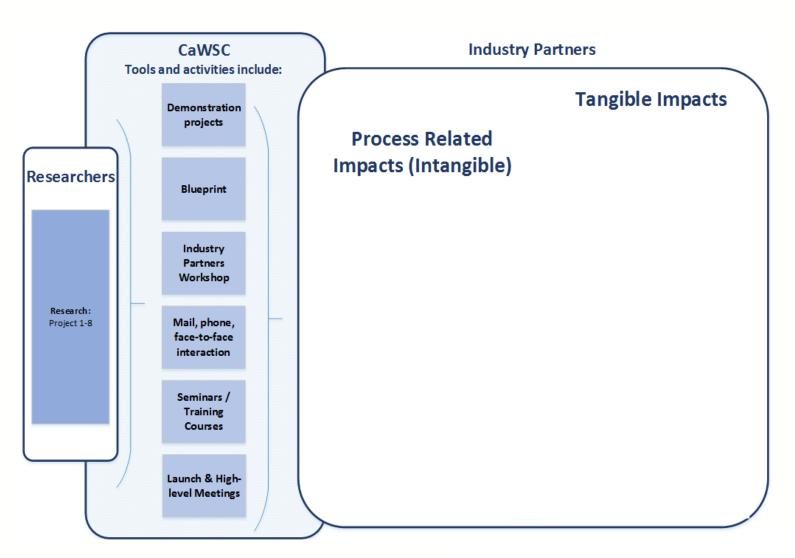


### Background

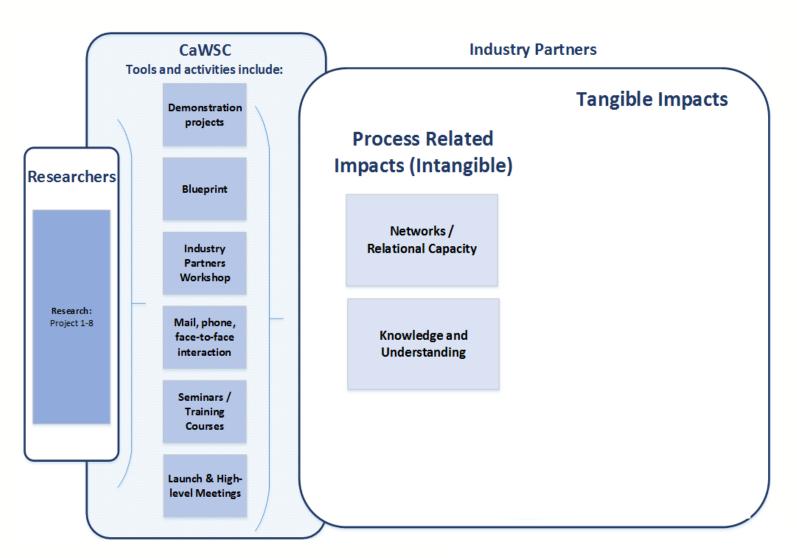
- Retrospective evaluation of Cities as Water Supply Catchments program
- Objectives:
  - If, and how did collaboration lead to impacts
  - Examining of critical factors in establishing and maintaining impact pathways
  - Establishment of roles and responsibilities of research and industry partners
- Five case studies of 'successful' collaboration



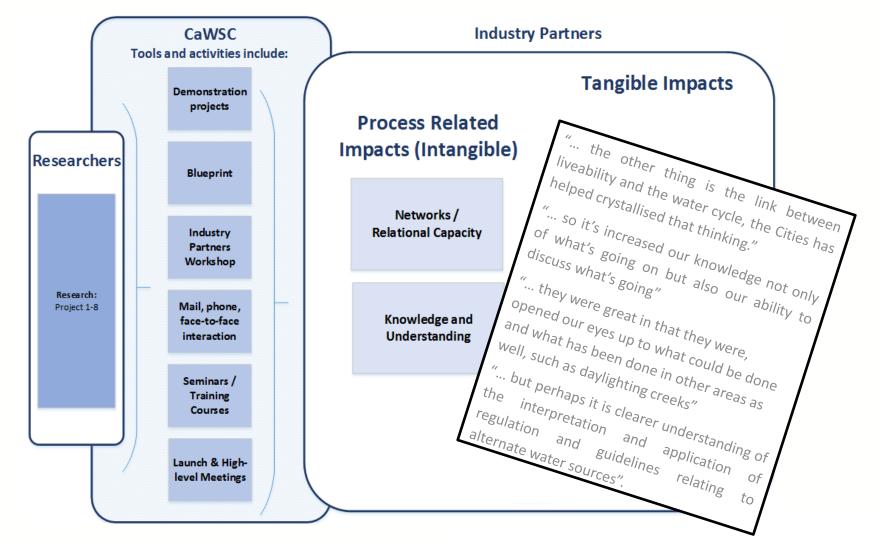




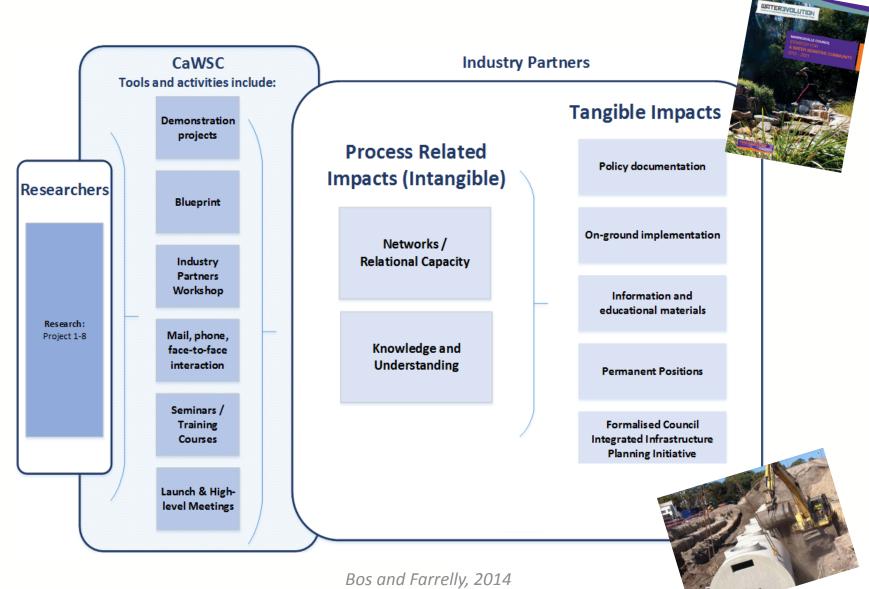




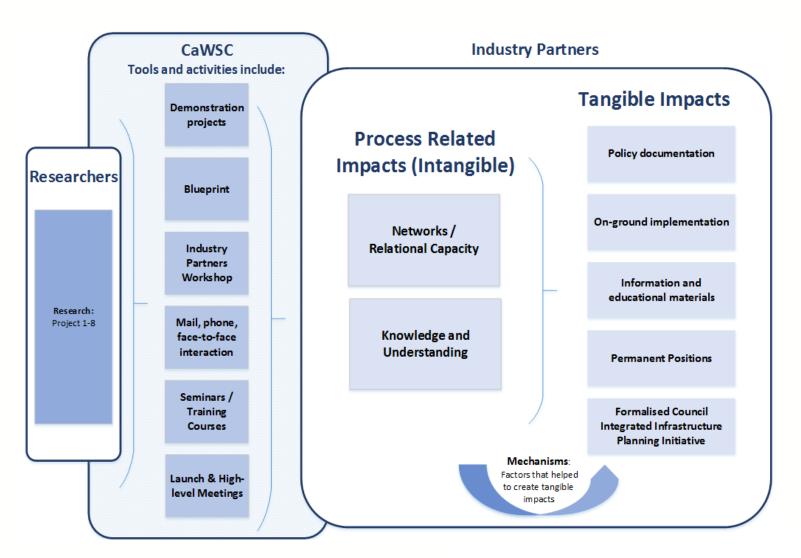






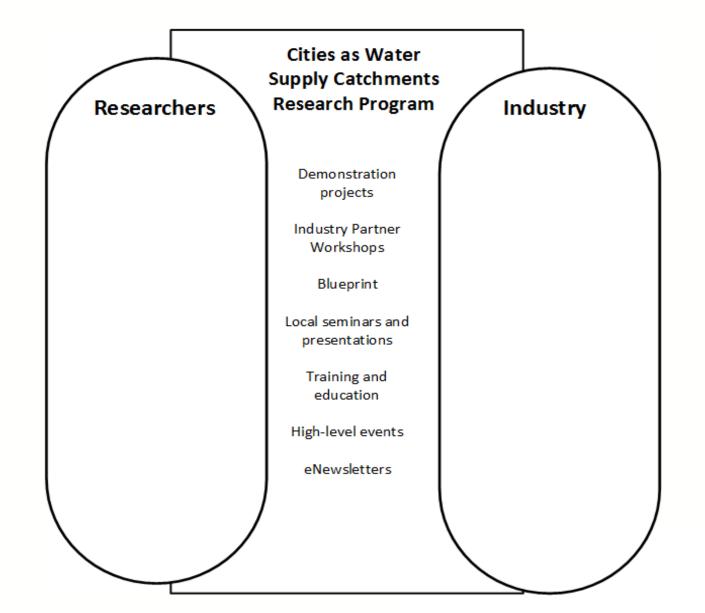






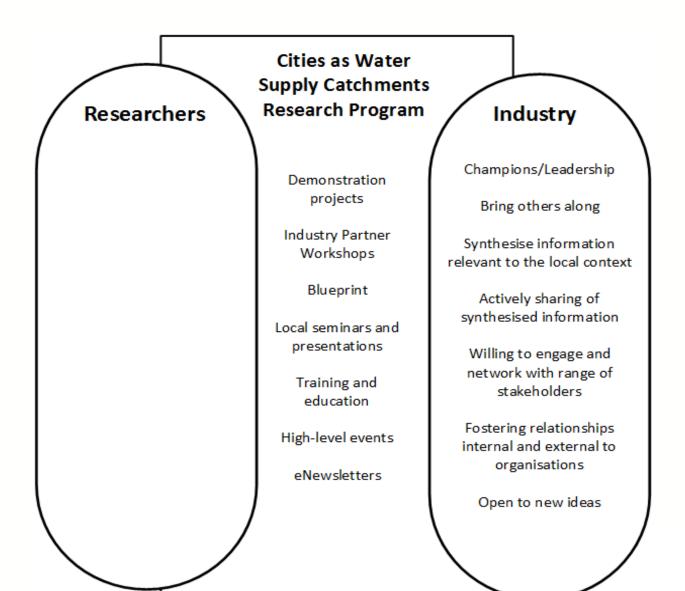


#### **Roles of Partners**





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#### Researchers

Accessible, available and open to engaging with partners

Responsive to working in different contexts

Flexible, adaptive and be willing to compromise when implementing integrated infrastructure

Communicative in sharing expertise and providing arguments

Credibility, reputation and leadership are highly valued

#### Cities as Water Supply Catchments Research Program

Demonstration projects

Industry Partner Workshops

Blueprint

Local seminars and presentations

Training and education

High-level events

eNewsletters

#### Industry

Champions/Leadership

Bring others along

Synthesise information relevant to the local context

Actively sharing of synthesised information

Willing to engage and network with range of stakeholders

Fostering relationships internal and external to organisations

Open to new ideas



## Lessons for the CRCWSC research and industry partners include:

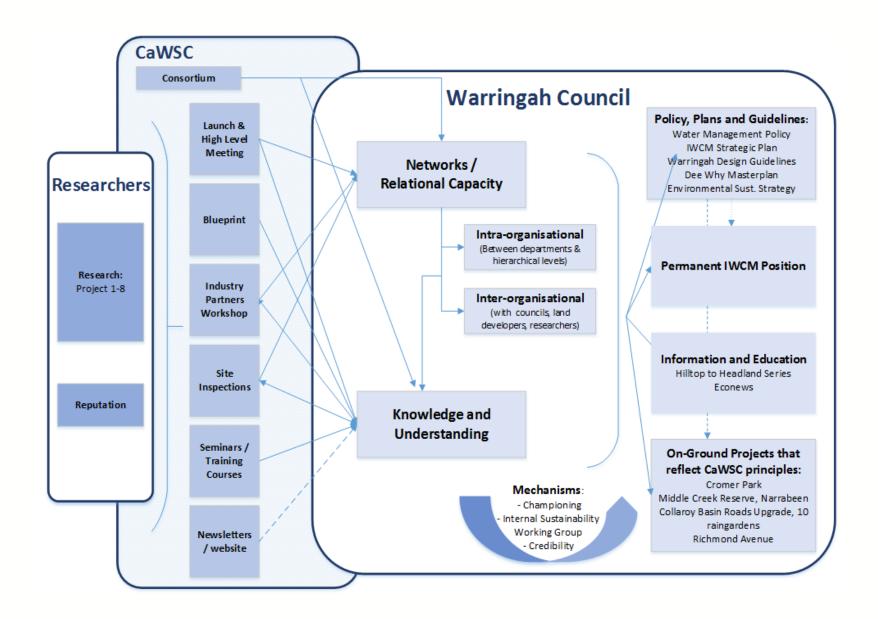
- "Leading too far ahead"
- Necessary focus on key organisational agenda building activities
- Demonstration projects go beyond testing technological feasibility and practitioner confidence
- Necessity of accessible, available and visible researchers

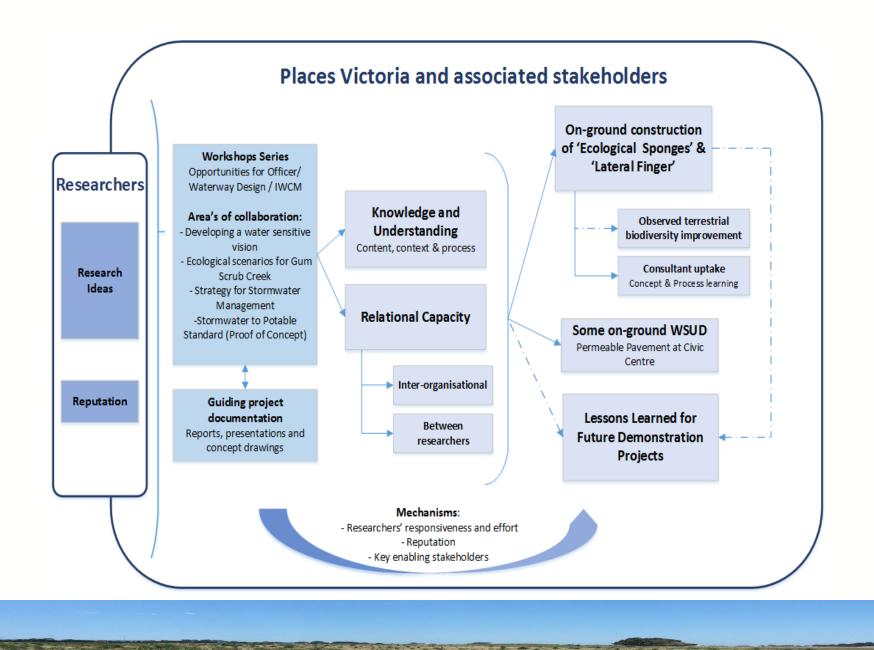


## Thank you!









#### **Understanding CRCWSC Impact**

- To understand stakeholder perceptions regarding impact:
  - Overall, what do you think the research/industry collaboration will have achieved/delivered by 2021 for Adelaide?
  - What do you think the research/industry collaboration will have achieved/delivered to your organisation between now and 2021?
  - What do you see as your/your organisation's role in delivering the above?
  - How can the wider CRC support you in this?

